

ARCHIVES 2015 Evaluation

Executive Summary

Participation in the evaluations of ARCHIVES 2015 in Cleveland, OH, was excellent, with 726 total respondents, about 41% of the total participants (compared to 18% for AM2014). These survey results have a margin of error of 3%.

Overall feedback was overwhelmingly positive. Ninety-one percent (91%) reported being “Extremely Satisfied” or “Moderately Satisfied” with the event overall.

The All-Attendee Reception, Preconference Workshops, Education Sessions, Plenaries, and the Mobile App stand out as getting particularly good reviews. The All-Attendee Reception was particularly praised, receiving an “Excellent” rating from 40% of respondents (12% more than 2014).

Areas for improvement are the Networking Café, Poster presentations, and the Expo.

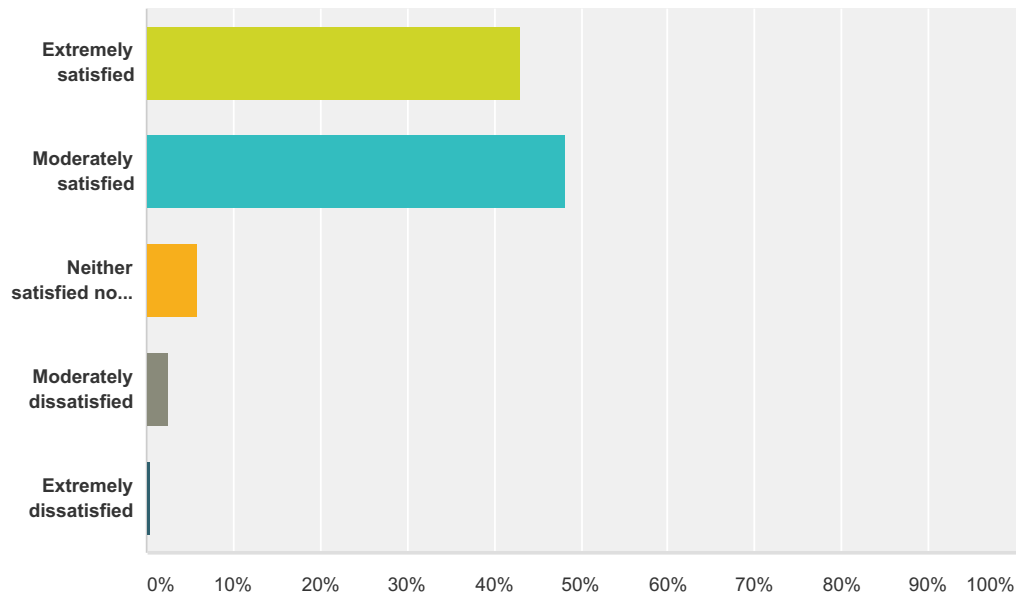
Pop-Up sessions, in their first year, were well-received, but there is a lot of room for improvement in how they are facilitated.

Using a convention center versus a hotel, another first this year, was also well-received. Most respondents did not strongly prefer one over the other, with a slight preference overall for convention centers.

The most common theme among suggestions for improvement was in regards to scheduling conflicts/flow, food and beverage, and issues with the convention center.

**** Overall, how satisfied were you with the Annual Meeting?**

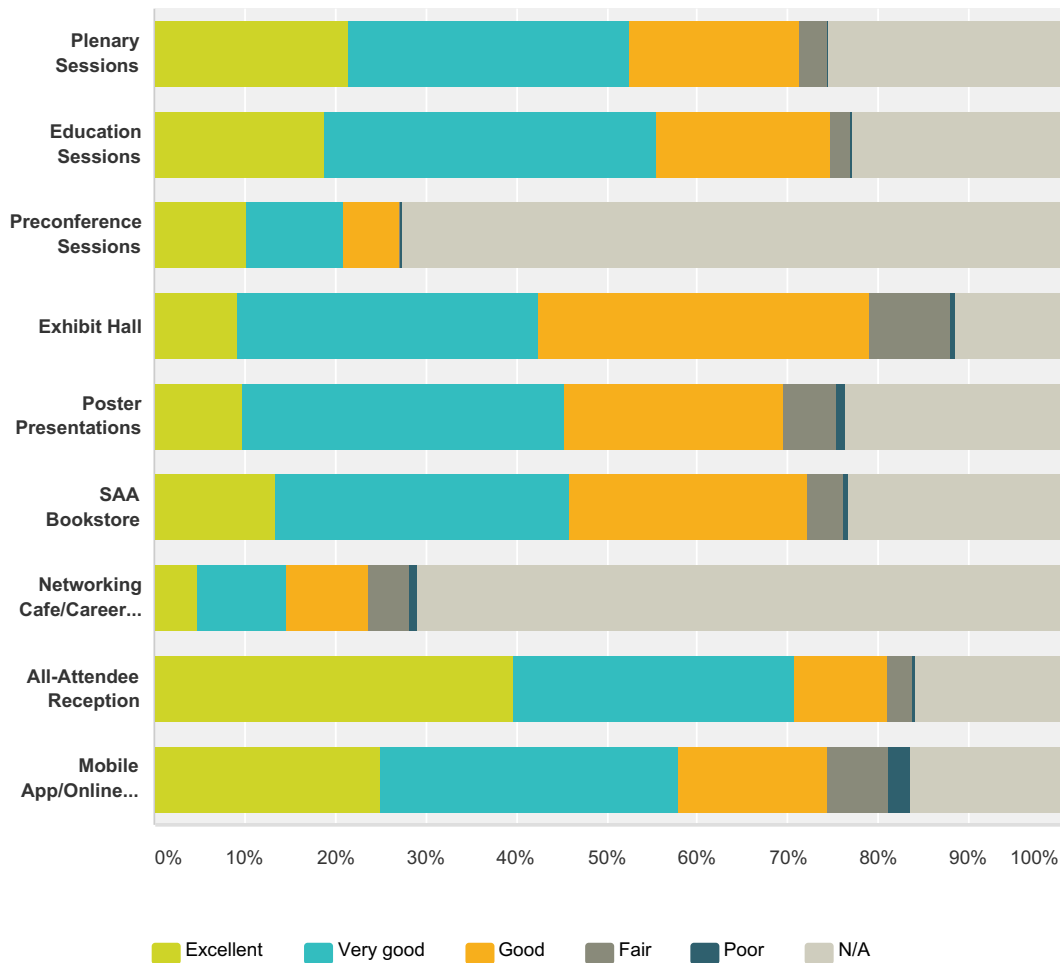
Answered: 706 Skipped: 20



Answer Choices	Responses	
Extremely satisfied	42.92%	303
Moderately satisfied	48.16%	340
Neither satisfied nor dissatisfied	5.95%	42
Moderately dissatisfied	2.55%	18
Extremely dissatisfied	0.42%	3
Total		706

How would you rate the quality of each aspect of the Annual Meeting listed below?

Answered: 726 Skipped: 0

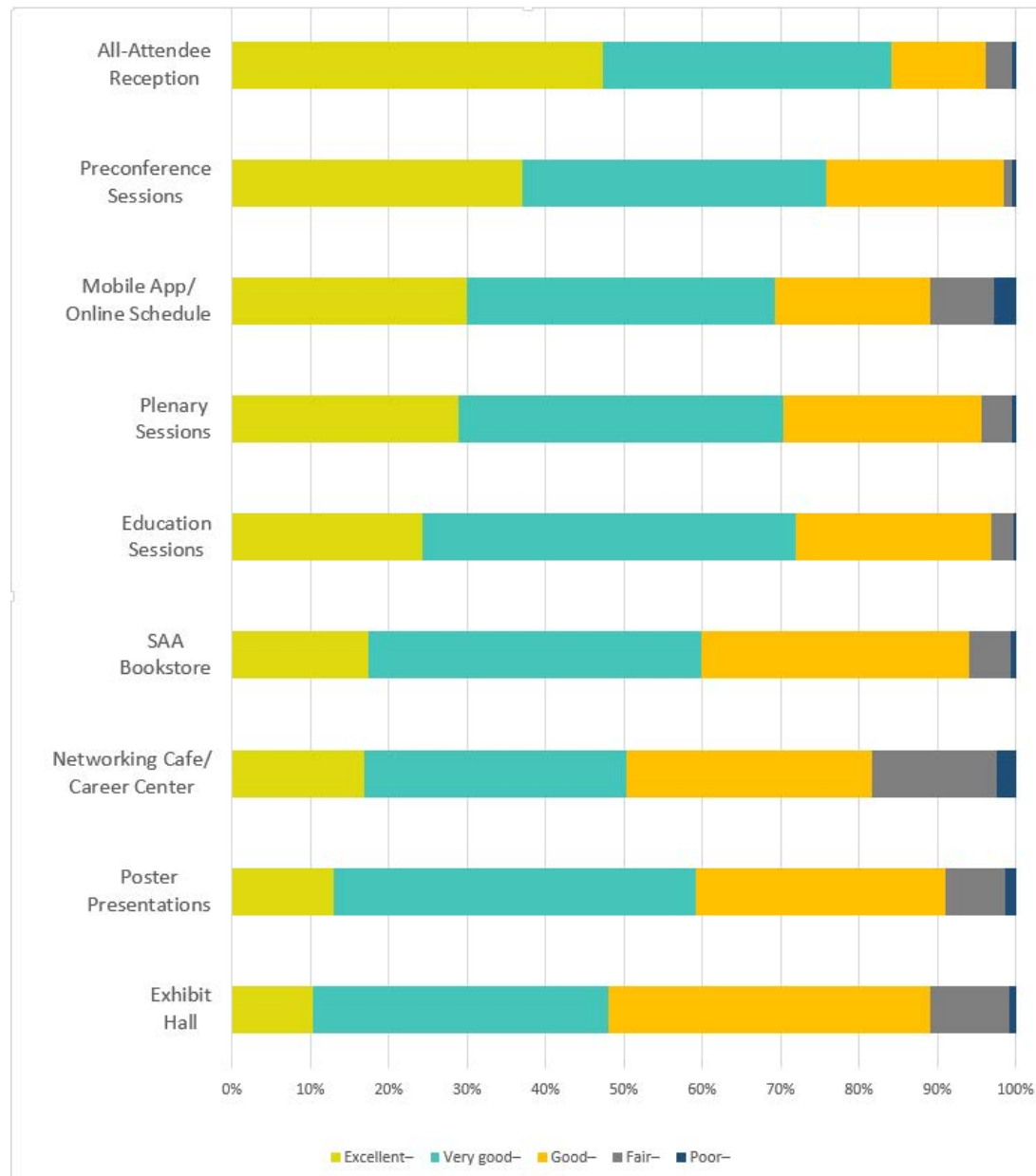


	Excellent	Very good	Good	Fair	Poor	N/A	Total
Plenary Sessions	21.53% 155	30.97% 223	18.89% 136	2.92% 21	0.28% 2	25.42% 183	720
Education Sessions	18.77% 134	36.69% 262	19.33% 138	2.10% 15	0.28% 2	22.83% 163	714
Preconference Sessions	10.20% 72	10.62% 75	6.23% 44	0.28% 2	0.14% 1	72.52% 512	706
Exhibit Hall	9.18% 66	33.38% 240	36.44% 262	8.90% 64	0.70% 5	11.40% 82	719
Poster Presentations	9.92% 71	35.34% 253	24.30% 174	5.87% 42	0.98% 7	23.60% 169	716
SAA Bookstore	13.33% 96	32.64% 235	26.25% 189	4.03% 29	0.56% 4	23.19% 167	720
Networking Cafe/Career Center	4.91% 35	9.68% 69	9.12% 65	4.63% 33	0.70% 5	70.97% 506	713

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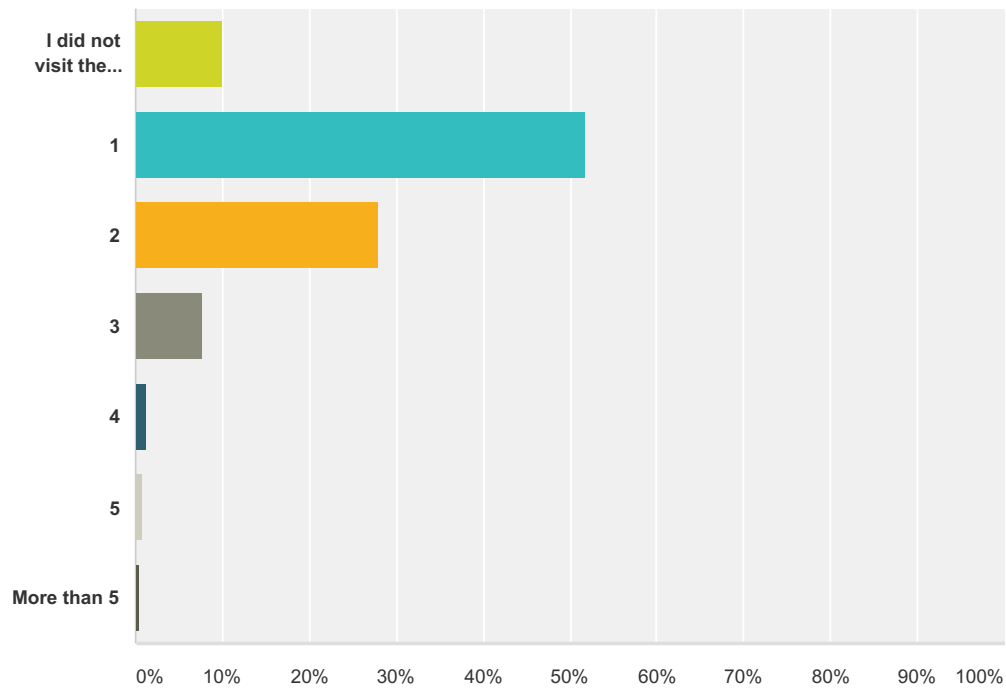
All-Attendee Reception	39.78% 288	30.94% 224	10.22% 74	2.76% 20	0.41% 3	15.88% 115	724
Mobile App/Online Schedule	25.03% 180	32.82% 236	16.55% 119	6.82% 49	2.36% 17	16.41% 118	719

Ratings by Percentage



Approximately how many hours did you spend in the Exhibit Hall?

Answered: 719 Skipped: 7



Answer Choices	Responses	
I did not visit the Exhibit Hall	10.01%	72
1	51.88%	373
2	27.96%	201
3	7.65%	55
4	1.25%	9
5	0.83%	6
More than 5	0.42%	3
Total		719

**** Were there any companies absent from the Exhibit Hall that you would have liked to see? If yes, please list:**

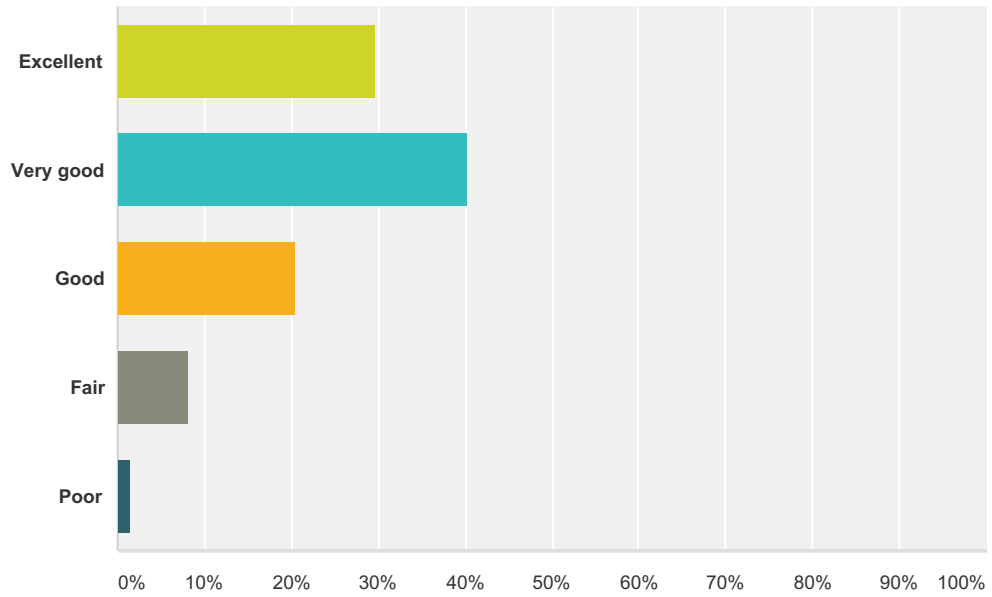
Answered: 96 Skipped: 630

Vendor	Mentions		
Content DM (OCLC)	7	Institute of Certified Records Managers	1
Artefactual	6	NARA	1
DuraCloud/DuraSpace	4	NEH	1
FamilySearch	3	New England Archives Center	1
Iron Mountain	3	Omeka	1
Ancestry.com (left early)	2	Paige Box Company	1
Archivematica	2	Past Perfect	1
AVPreserve	2	Piction	1
Belfor	2	Pitt	1
LibraryHost	2	PTFS	1
NHPRC	2	Recall software	1
Shared Shelf (Artstor)	2	Selago Design	1
AIC	1	SIRSI/Dynex	1
American Alliance of Museums	1	SMA Analog Imaging	1
ArcaSearch	1	Spacesaver	1
Archival Methods	1	Talas	1
ARMA, International	1	University of Pittsburgh iSchool	1
ATIZ Innovation Co	1	University of Texas at Austin School of Information	1
Bepress	1	Video and Film Solutions	1
Bonded	1	Zeuschel	1
Brodart	1		
CCAHA	1		
CCS Content Conversion Specialists GmbH	1		
Colorlab	1		
CRM vendors	1		
CRU Wiebetech	1		
Cutting Corp	1		
DAM solutions	1		
Digibook V shape	1		
Digital Public Library of America (DPLA)	1		
Donnegan Systems, Inc.	1		
Dorfman Figures	1		
Figshare	1		
Gaylord	1		
HF Group/Acme Bookbinding	1		
HP Records Manager	1		
Hudson Micrographics	1		
IMLS	1		

Category	Mentions
Museum & exhibit vendors	4
Shelving vendors	3
AMI-related companies	1
Archival supplies and equipment	1
Collection financial appraisers	1
Data service providers	1
Data Transfer vendors	1
Digital archives support	1
Digital humanities tool vendors	1
Digitization vendors	1
Management software	1
Regional associations	1
Scanner suppliers	1
Technology related companies.	1

How would you rate the venue/location?

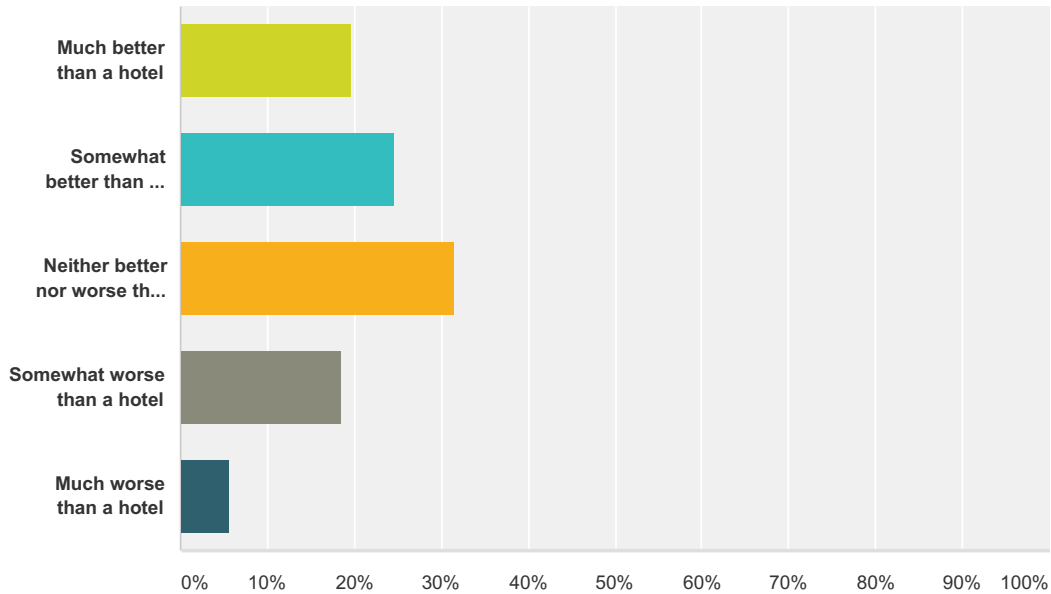
Answered: 713 Skipped: 13



Answer Choices	Responses	
Excellent	29.59%	211
Very good	40.39%	288
Good	20.48%	146
Fair	8.13%	58
Poor	1.40%	10
Total		713

“This is the first time the SAA Annual Meeting has been held at a convention center. How did this compare to holding the Annual Meeting in a hotel?”

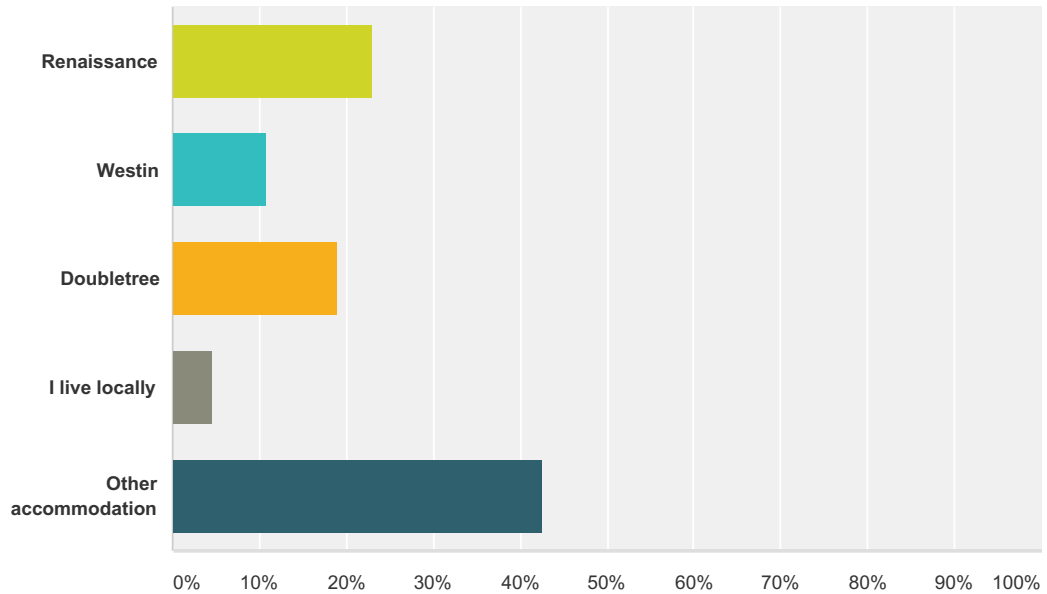
Answered: 645 Skipped: 81



Answer Choices	Responses	
Much better than a hotel	19.69%	127
Somewhat better than a hotel	24.65%	159
Neither better nor worse than a hotel	31.47%	203
Somewhat worse than a hotel	18.60%	120
Much worse than a hotel	5.58%	36
Total		645

* At which hotel are you staying?

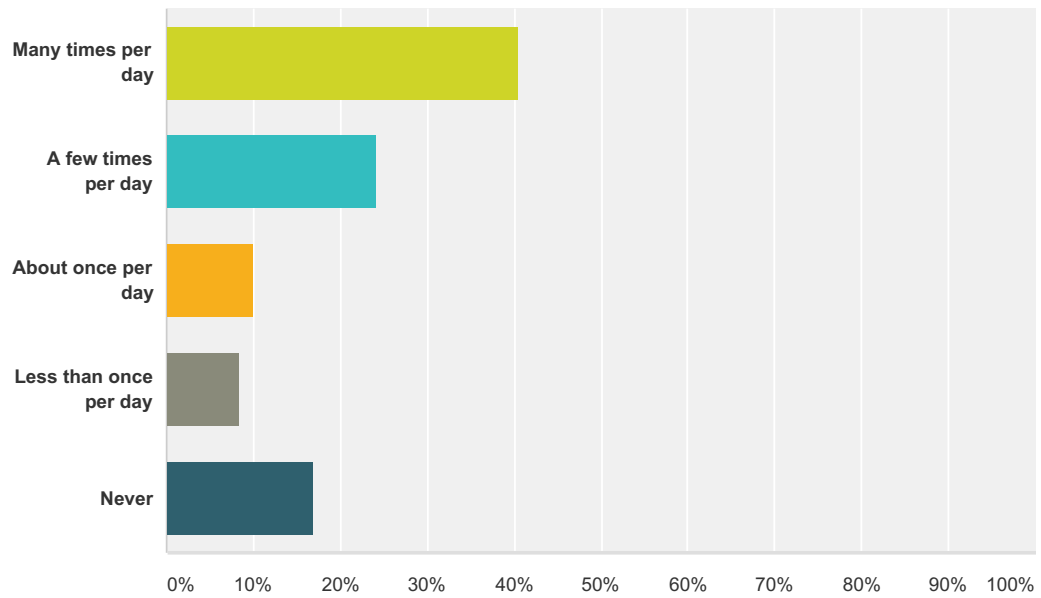
Answered: 713 Skipped: 13



Answer Choices	Responses	
Renaissance	23.00%	164
Westin	10.80%	77
Doubletree	18.93%	135
I live locally	4.63%	33
Other accommodation	42.64%	304
Total		713

** How much did you use the online schedule/mobile app?

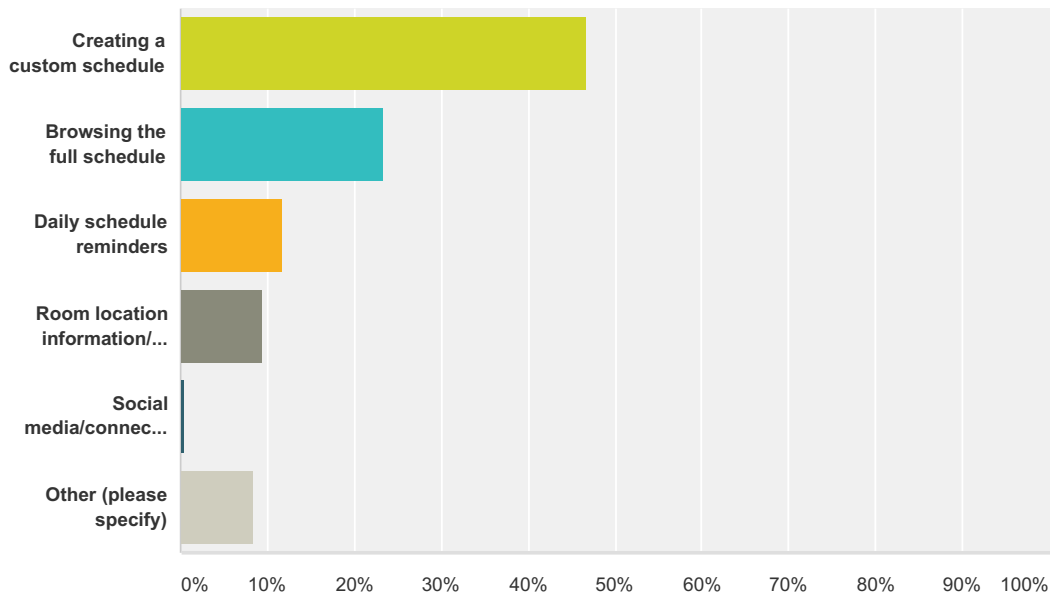
Answered: 713 Skipped: 13



Answer Choices	Responses	
Many times per day	40.53%	289
A few times per day	24.12%	172
About once per day	10.10%	72
Less than once per day	8.27%	59
Never	16.97%	121
Total		713

What features of the app did you find most helpful?

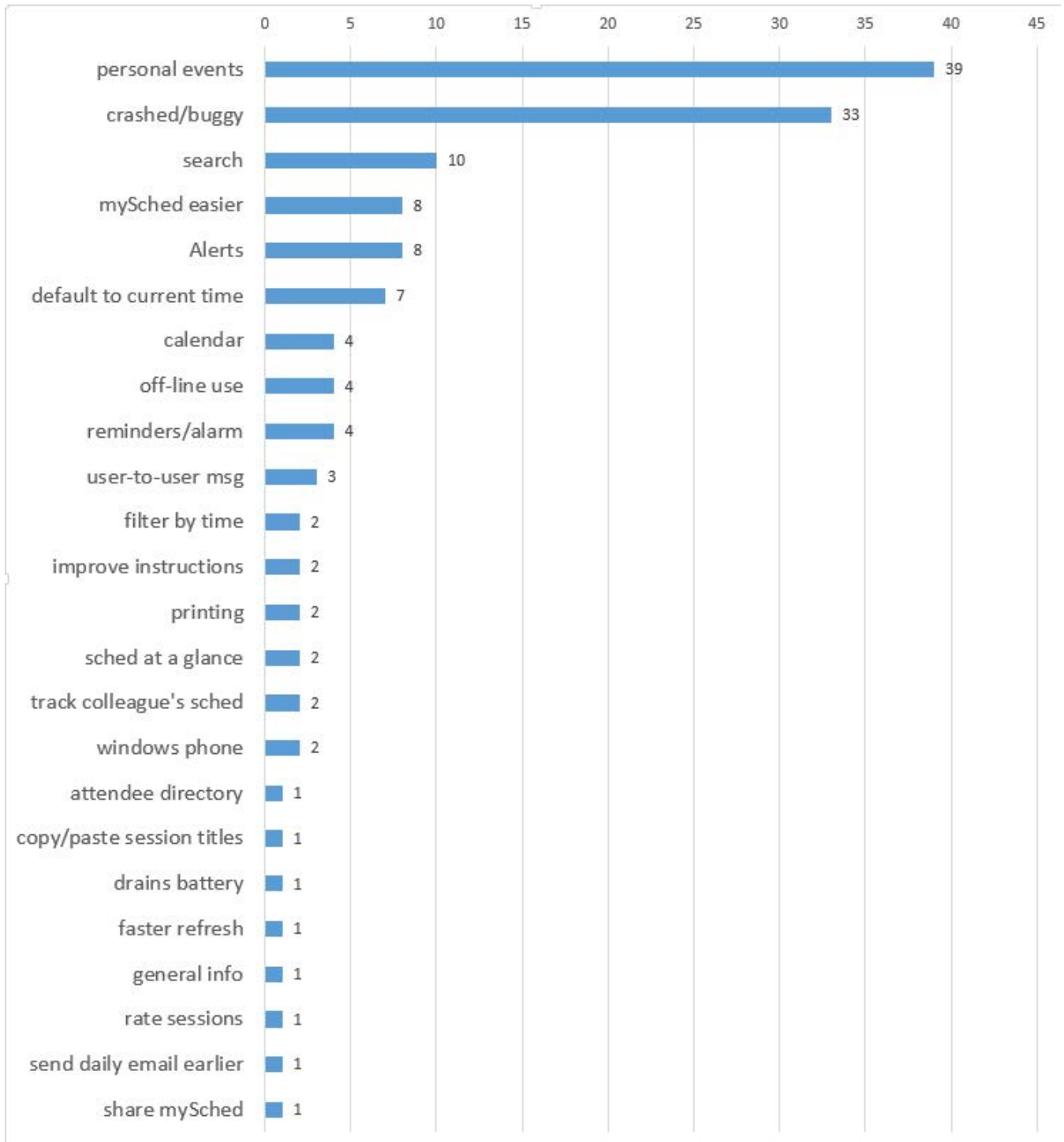
Answered: 602 Skipped: 124



Answer Choices	Responses	
Creating a custom schedule	46.68%	281
Browsing the full schedule	23.42%	141
Daily schedule reminders	11.63%	70
Room location information/hotel map	9.47%	57
Social media/connecting with attendees	0.50%	3
Other (please specify)	8.31%	50
Total		602

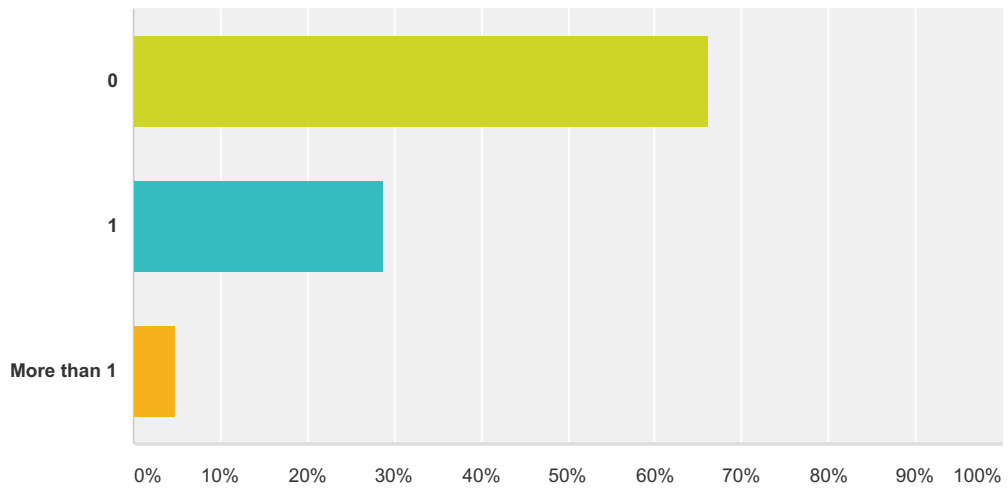
What new features would be most important to add?

Answered: 185 Skipped: 541



** How many Pop-Up Sessions did you attend?

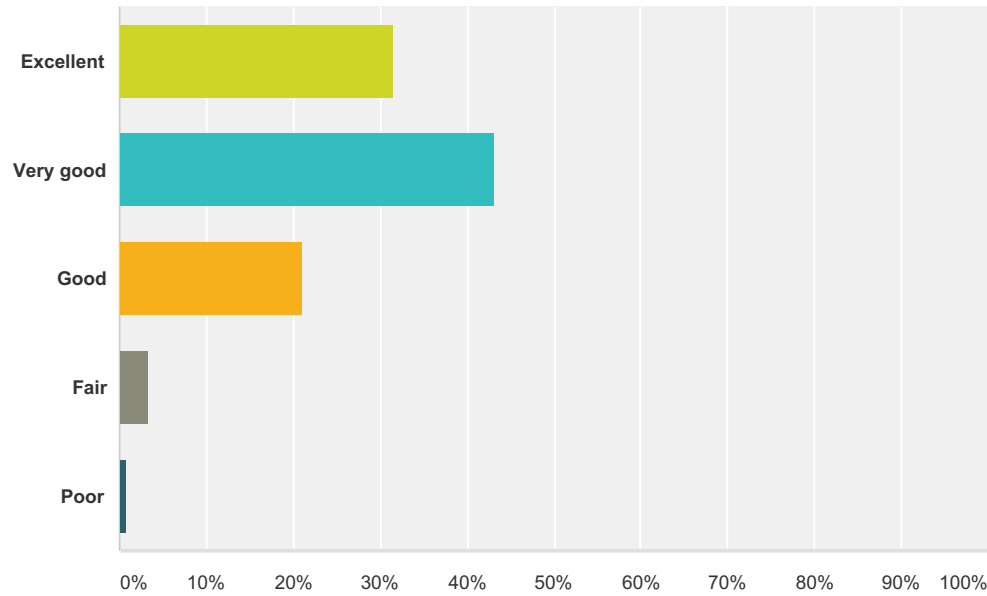
Answered: 716 Skipped: 10



Answer Choices	Responses	
0	66.20%	474
1	28.91%	207
More than 1	4.89%	35
Total		716

How would you rate the Pop-Up Sessions overall?

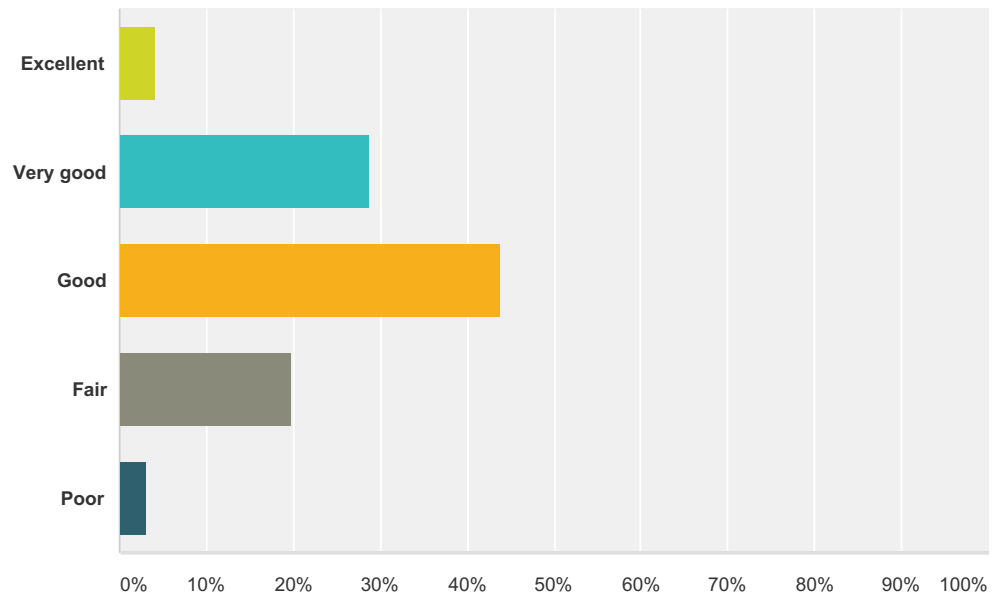
Answered: 241 Skipped: 485



Answer Choices	Responses	
Excellent	31.54%	76
Very good	43.15%	104
Good	21.16%	51
Fair	3.32%	8
Poor	0.83%	2
Total		241

** How would you rate the process of submitting and selecting Pop-Up Sessions?

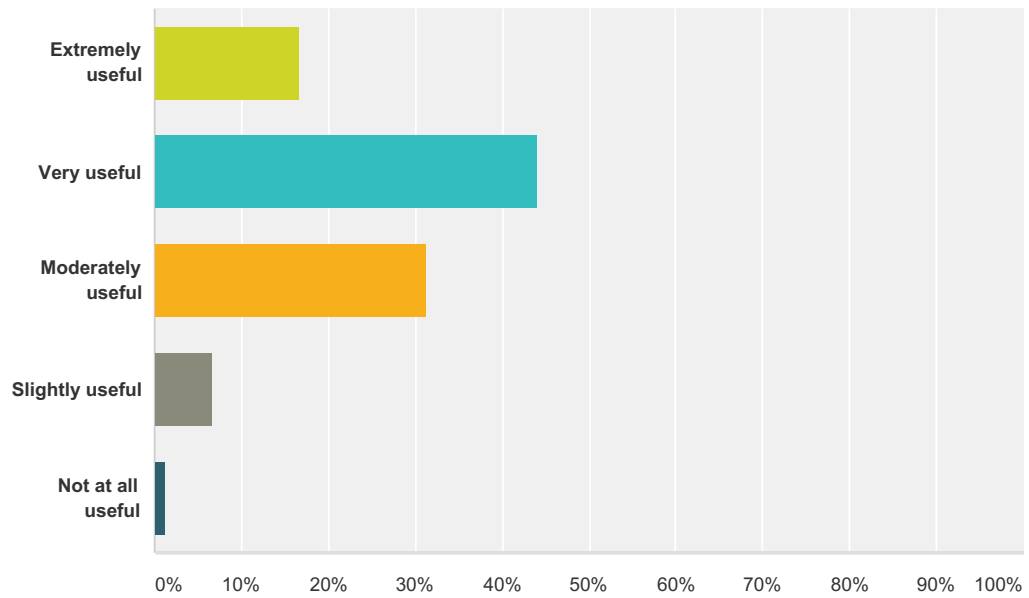
Answered: 187 Skipped: 539



Answer Choices	Responses	
Excellent	4.28%	8
Very good	28.88%	54
Good	43.85%	82
Fair	19.79%	37
Poor	3.21%	6
Total		187

** How useful to your job was the information presented at the conference?

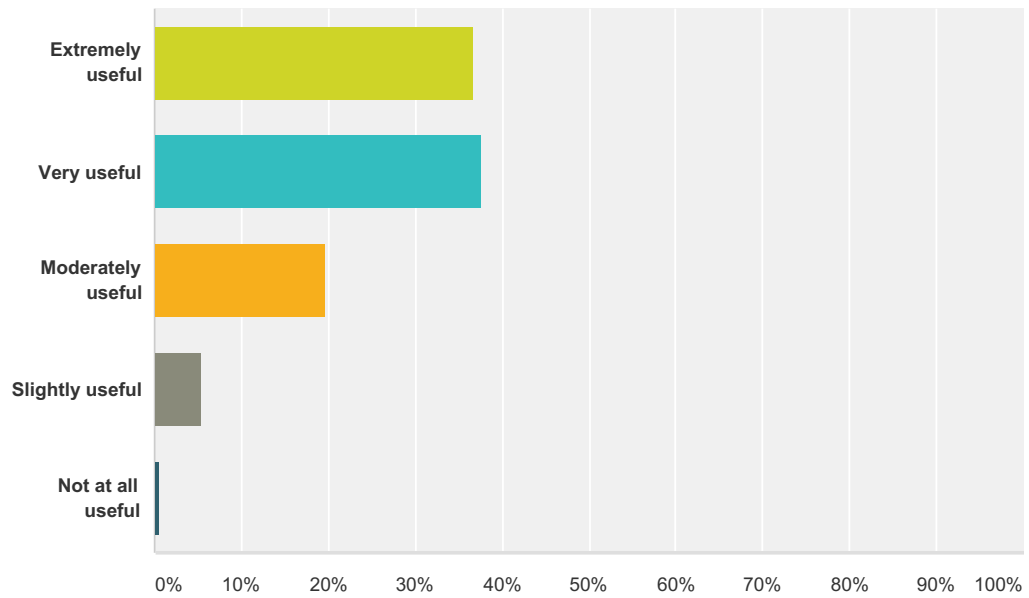
Answered: 707 Skipped: 19



Answer Choices	Responses	
Extremely useful	16.69%	118
Very useful	44.13%	312
Moderately useful	31.26%	221
Slightly useful	6.65%	47
Not at all useful	1.27%	9
Total		707

**** How useful is the Annual Meeting as a networking opportunity?**

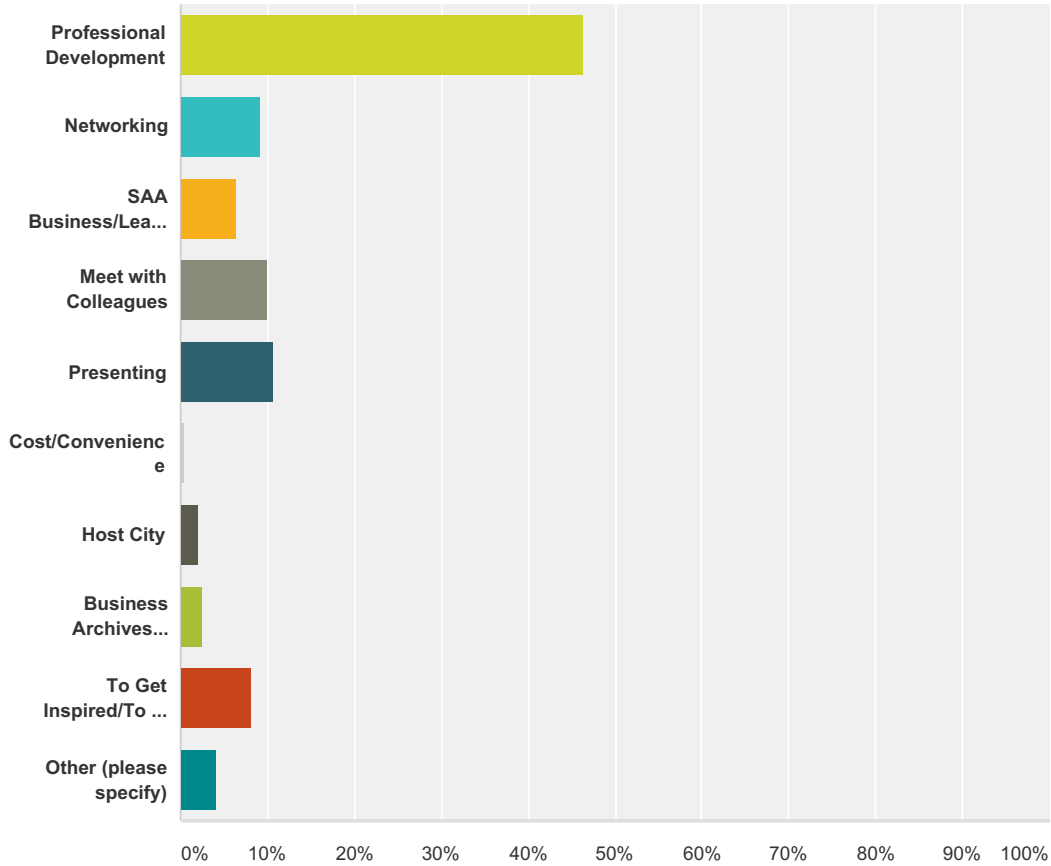
Answered: 709 Skipped: 17



Answer Choices	Responses	
Extremely useful	36.67%	260
Very useful	37.66%	267
Moderately useful	19.61%	139
Slightly useful	5.50%	39
Not at all useful	0.56%	4
Total		709

What was the most important reason for your decision to attend the Annual Meeting?

Answered: 704 Skipped: 22



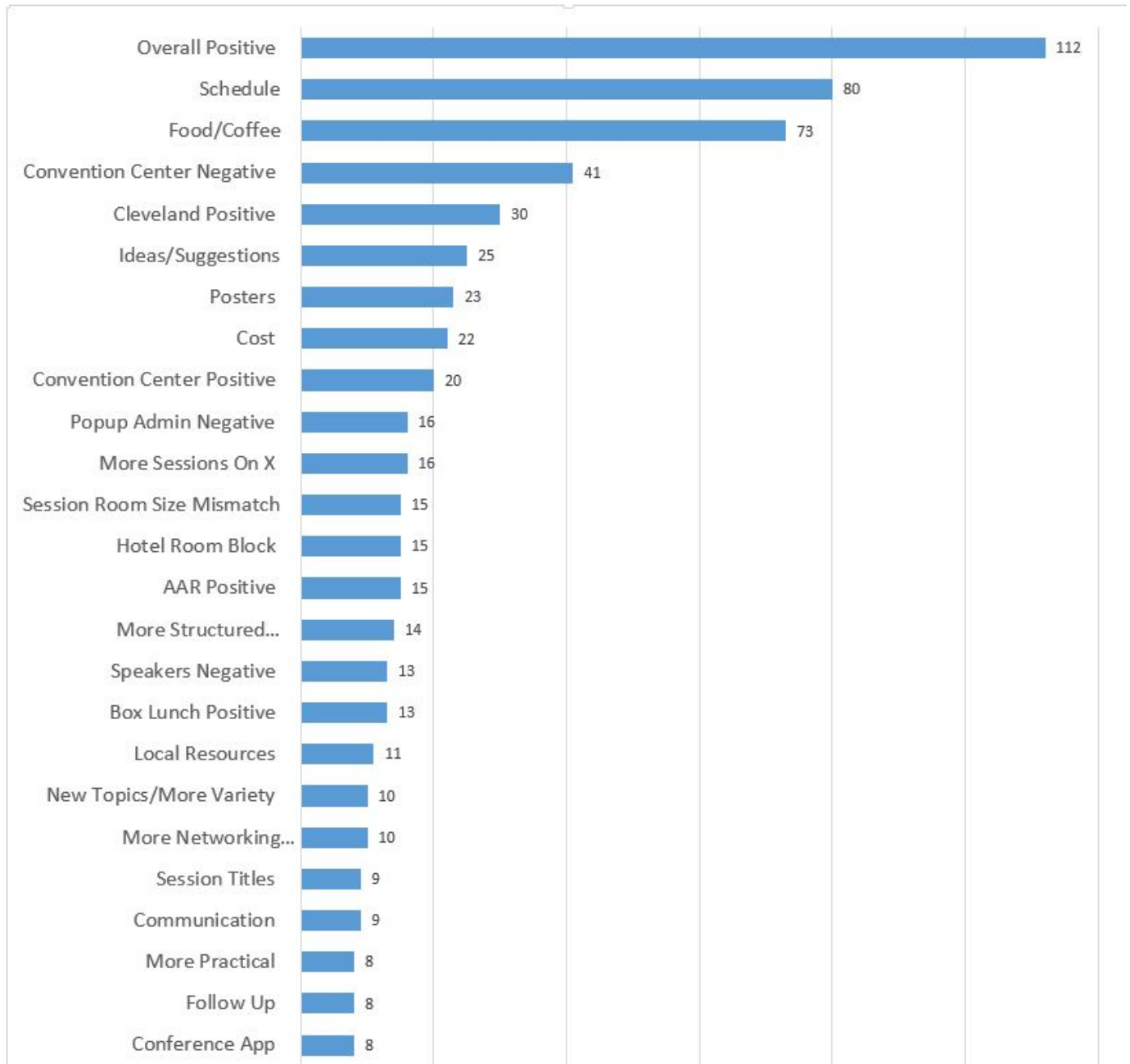
Answer Choices	Responses
Professional Development	46.31% 326
Networking	9.09% 64
SAA Business/Leadership	6.53% 46
Meet with Colleagues	10.09% 71
Presenting	10.65% 75
Cost/Convenience	0.43% 3
Host City	1.99% 14
Business Archives Section Colloquium	2.41% 17
To Get Inspired/To Get New Ideas	8.24% 58
Other (please specify)	4.26% 30
Total	704

What could be done differently to enhance your Annual Meeting experience?

Answered: 292 Skipped: 434

Is there anything else you'd like to share about the Annual Meeting?

Answered: 278 Skipped: 448



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